



Member Newsletter Issue 1

Hello members and a very happy new year (if you can still say that in February). I wanted to touch base with all the members of 40 4 40 Club, and give you an update.


We now have 13 members which is absolutely fantastic especially in these unprecedented times. Some of you already have plans on how to raise your £1,000 and others are still unsure, so we have lots of ideas to support your fundraising!

With 2021 looking again a year of the unknown, there is no pressure when or how you do this.

You might use being a member of the club to achieve that ultra-challenge:

**Members story:**


**Nationwide Building Society Salisbury** have decided to take part in 'Jurassic Coast Challenge 2021' the team of 6 are walking 50km, they have already raised £380.



Why not use this opportunity to bring your work force together? Staff well-being is a priority with many firms, so perhaps you could use 40 4 40 Club to enhance any team building or staff development ideas.

**Members story:**

**Smith and Williamson LLP** are working on several ideas which involves different departments 'battling it out' in challenges throughout the year. Healthy competition can help to build a stronger team.



You might use this opportunity to not only fundraise for the hospice, but to raise your profile in the community and increase business.


**Members story:**

At the end of last year, **The Winchester Gate** was awarded a Cultural Recovery Grant from the Arts Council to build a Covid safe outdoor multi arts space in their garden to enable them to continue to provide gigs and cultural activity for the community.

Before the 3rd Lock Down they put on their first Christmas Homemade Fair supporting local artists and small businesses. This event raised a fabulous £250 towards their £1000 40-4-40 hospice target.

This newly created space is a great asset to the city, providing an awesome beer garden as well as much-needed outdoor community space, and private hire space for weddings and meetings alike.

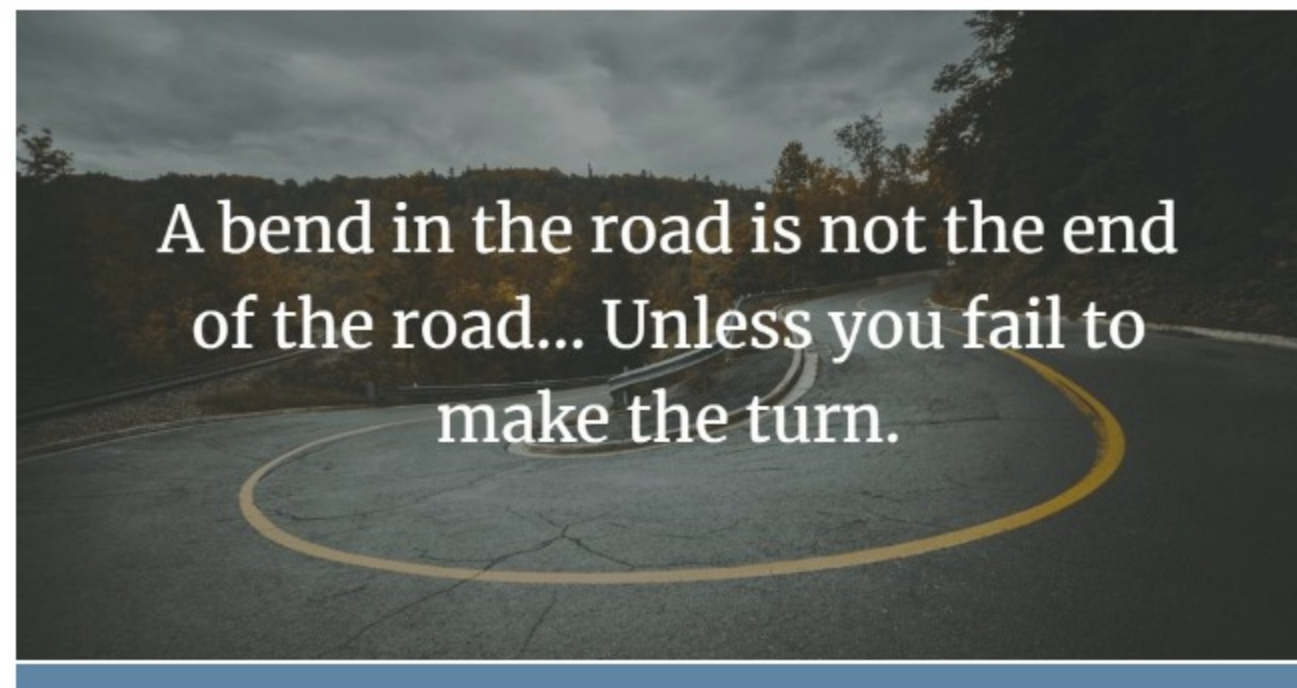
Don't forget you can use the **Facebook Group** to not only share you fundraising ideas but also increase your business network. It would be fantastic to have 40 businesses by the end of the year, all working together to raise vital funds for Salisbury Hospice.



If you haven't had chance yet to set up your **JustGiving page**, please head over there and click on the orange button. I recommend you do this, even if you haven't yet planned an event or idea. This will help me keep an eye on how well we are doing as a team of businesses and also offer support and encouragement.

Please feel free to share your membership I am still looking for new members so spread the word and put people in touch with me.


If you haven't yet forwarded me your preferred logo to use in our marketing, please send this to me via email.



Your Support is our Future

As we continue to find ourselves in these difficult times, and for those most vulnerable people living with a life limiting illness in today's society, your help is needed more than ever.

[More](#)



For more information and ideas on how to fundraise contact  
[Louise@salisburyhospicecharity.org.uk](mailto:Louise@salisburyhospicecharity.org.uk)