

Christmas Appeal



We urgently need your help

My name is Dr Pippa Baker and I am the lead consultant at Salisbury Hospice.

I am writing to share with you details of our Christmas Appeal and invite you to dedicate a light on our Christmas tree, which will be illuminated in the grounds of the hospice over the Christmas period. Through supporting our appeal and dedicating a light this Christmas, you will not only be remembering special moments you have shared: you will also be helping Salisbury Hospice raise vital funds during these unprecedented times. This year, you will also have the opportunity make a dedication and donation online, please visit salisburyhospice.dedicationpage.org/christmasappeal if you wish to do so.

Alongside all our fundraising events planned for this year, our Light up a Life Christmas service, normally held at the hospice, is unable to go ahead because of the restrictions around Covid-19. This service is usually an opportunity for bereaved relatives, staff and supporters to come together and take time to stop and remember loved ones. It is devastating for us not to be able to provide this annual event which so many people find helpful at what is often a difficult time of year.

Covid-19 continues to have an unprecedented impact on all our lives. I am immensely proud of the Salisbury Hospice team who have worked on the frontline throughout the pandemic, providing the outstanding care we are renowned for in patient's homes, care homes, Salisbury District Hospital and within the Hospice. Since the beginning of the outbreak we have continued to provide high quality, compassionate palliative care to all those in need and their loved ones. The team has risen to the challenge of the increased demand we have sadly seen because of the pandemic, supporting those very patients affected or most at risk and vulnerable.

The added worry for us at the moment is the significant impact the pandemic is having on Salisbury Hospice Charity. As a result of the pandemic all planned fundraising events, as well as upcoming events such as The Light up a Life, have had to be cancelled and it is already very clear this will have a significant effect on what the charity can grant the service in the future putting at risk our vital services at a time when they are most needed. Salisbury Hospice Charity normally contributes around £1.5million each year (over £4,000 per day) towards the running costs of the hospice, however this year, without increased support, we anticipate this essential contribution will drop by at least a third.

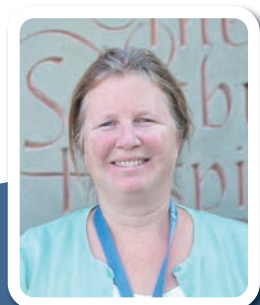


So now, more than ever, we need your support.

I know it is a lot to ask, when so many of you will be facing your own personal challenges due to the pandemic. However, without your support we will not be able to provide the essential, highly skilled, compassionate care during a time that our community needs us the most.

I believe that anyone who needs our service should have access to it, and that the care we provide should be based on the needs of the patient and their loved ones and not on what we can afford. So, I will ensure that every donation goes directly to caring for patients who need us right now.

Finally, I want to say an enormous thank you. I have worked at the hospice for 10 years and I have always been amazed by the support we receive from you all. I really do hope you are able to help with our Christmas Appeal.



Please stay safe and from all of us at Salisbury Hospice, and most importantly our patients, thank you.

Pippa

Please see reverse for ways to support our appeal.



salisburyhospice.dedicationpage.org/christmasappeal

Christmas Appeal

If you wish to donate by cheque please make your cheque/CAF voucher payable to **Salisbury Hospice Charity**. Alternatively you can make a donation by debit or credit card:

Name
Address
Post Code

Card No.

Start Date / / Expiry Date / /

Issue Number (Switch Only) 3 Digit Security Code

Please tick if you would like to receive acknowledgement of your donation. Please consider postage cost for the charity.

Please accept my donation of:

£10 £20 £50 £150 £200 Other £

To leave a dedication and donate online, please go to salisburyhospice.dedicationpage.org/christmasappeal

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Boost your donation by 25p of Gift Aid for every £1 you donate. Gift Aid is reclaimed by the charity from the tax you pay for the current tax year.

I want to Gift Aid my donation of £

and any donations I make in the future or have made in the past 4 years to Salisbury Hospice Charity.

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

Signature	Date
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Please send the completed form to Salisbury Hospice Charity, Salisbury Hospice, Odstock Road, Salisbury, SP2 8BJ using the freepost envelope enclosed. Tel: 01722 416 353

