

Salisbury Hospice Charity

What are the benefits of working with Salisbury Hospice Charity?

Defining the corporate identity:

The charitable element of a company can be the cornerstone of its brand, showing the world that they are ethical and trustworthy.

Better public relations:

Sharing stories can benefit your company on many levels, it can demonstrate to clients, customers and business partners that the organisation and its leadership team are dedicated to charitable causes.

Enhance employee relations:

Participating in employer sponsored activities, allows employees the opportunity to do things and not feel like they are taking time away from work or trying to squeeze yet another item into their jam packed schedule. They contribute to a positive employee experience.

Team building:

When raising money together employees are able to partner across divisions and work in team environments outside of their direct work groups.

Networking Opportunities:

Charitable activities provide a sense of belonging and connects you to a powerful network of like-minded business owners that you meet with regularly for a joint cause.



 5,200 Followers

 1,460 Followers

 1230 Followers

 528 Followers



Salisbury Hospice

It costs nearly £2.9m a year to run Salisbury Hospice. Some funding comes from the government however Salisbury Hospice Charity aims to raise £1.5m a year to ensure vital services are maintained.

The hospice was able to help almost 1,000 people last year but would not have been able to do so without the funds raised by Salisbury Hospice Charity, funds which enable the hospice to continue to offer nursing and medical care, emotional and practical support, welfare advice, occupational and physiotherapy, complementary therapies, spiritual care and creative activities.

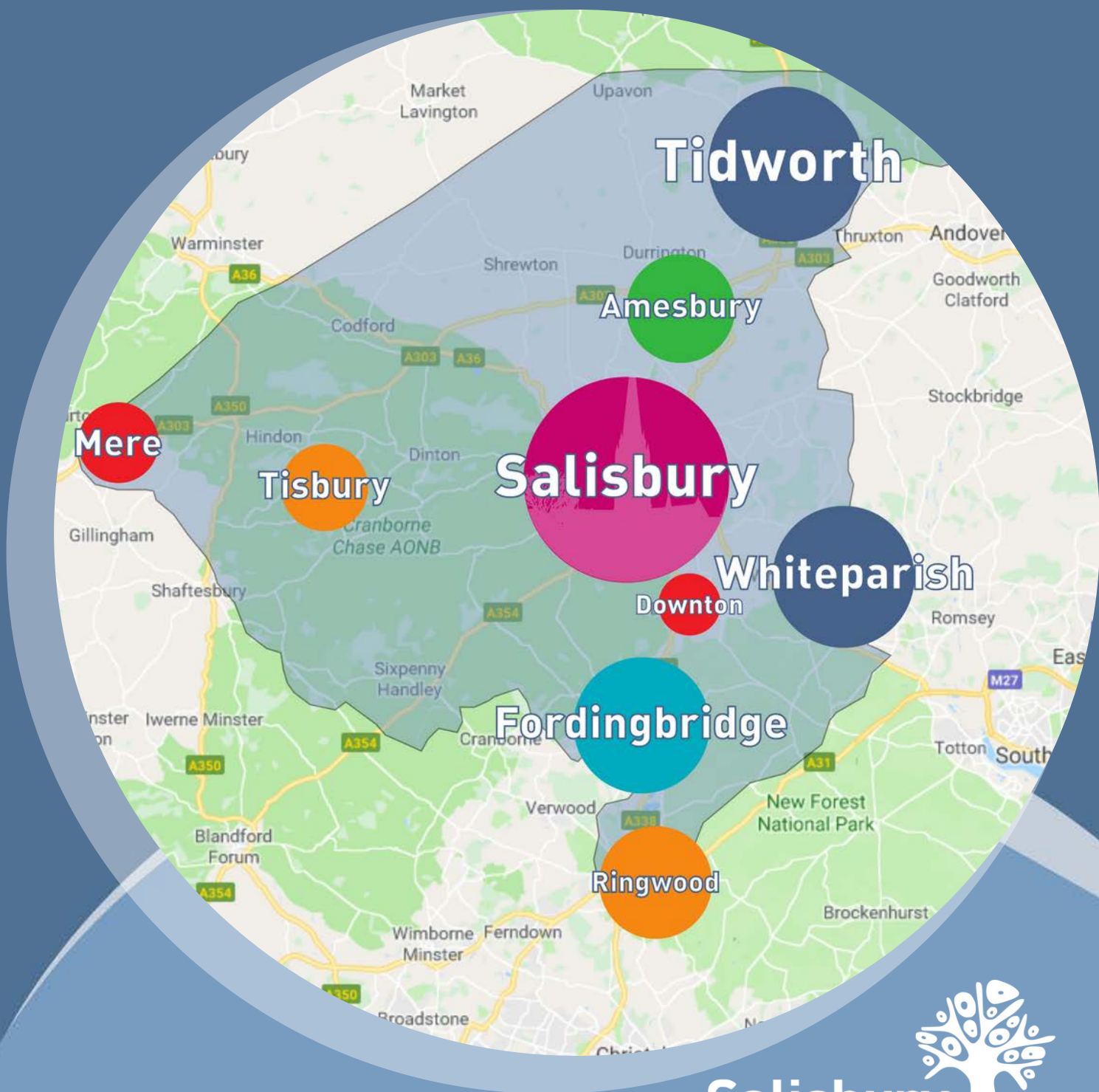
The service provided is free to patients and their families, who may be cared for either in their own homes or through non-residential and inpatient services at the hospice. The support offered may be for up to a year or even longer in some cases.

How your donations can help:

- **£10** provides art and craft materials for the day centre
- **£20** funds a bereavement support session
- **£50** provides a complementary therapy session
- **£100** funds a home visit from a community nurse
- **£500** pays for one day of care on our Inpatient Unit

We are are looking for corporate partners and sponsors in this area

Could this be you?



"We have chosen to work with the Salisbury Hospice as they are such a worthwhile local charity helping people right on our doorsteps. Through supporting the hospice it has given us great promotion in the local area, helping to raise our business profile within the community."

Ruby Jackson Marketing Manager, Evelyn Partner's

Charity Partnerships

Why not consider adopting Salisbury Hospice as your charity partnership? Supporting our work in this way, doesn't just allow your business to raise money for the Salisbury Hospice but also educates your staff about the work of hospices as well as helping to boost morale and build teams.

Along with all the other fantastic benefits of supporting Salisbury Hospice, as explained in this pack, you will receive the following:

- A fantastic image amongst your current and future clients, as well as within your competing and neighbour businesses. Supporting a well-respected, local charity really is a positive image for your brand.
- Support and a professional relationship from a dedicated fundraiser, who will offer you and your staff tailored presentations, tours of the hospice and so much more.
- A certificate of support to display in your reception area or till points. This will include information about how your business is supporting Salisbury Hospice Charity, and how it is making a difference to people right here in Wiltshire, Hampshire and Dorset.



It's not all about money

Why not offer staff time to volunteer at events or at the Hospice. Things could include helping to paint fences, do some gardening.

We are also looking for people with skills and talents that could help us, we would be very interested to hear if you would like to second a member of staff to assist us for a month.

Possible Fundraising Ideas



We are sure your team can come up with many suggestions on how to raise funds in the office, or from home. Enhance wellbeing by bringing remote working employees together. Here are just a few ideas:

Fire Walk

Whether it's already on your bucket list or something you've never considered doing before, Fire walking is an exhilarating way to challenge yourself to do something different.

Fearless fundraisers are offered the ultimate challenge of walking 15ft over hot coals at 550 degrees celsius! It may sound tough but it's perfectly safe.

Some people say they feel the heat through their soles, others say it's freezing cold – have a go for yourself and see which one you feel. Whichever one it is, it certainly won't be a feeling you'll forget.



Office Sweepstakes

Grand National, World Cup, Rugby Six Nations, there are so many sporting events throughout the year to use and these take very little organising.

Jail Break

Lock up your senior management team! As the stages of fundraising targets are achieved by the teams, clues are given which will help their managers escape.



In conjunction with



Team Building



In the past we have held corporate team building events. One of these great successes is the Dorset Plane Pull. This is a great way to raise some money and awareness for the charity, whilst also being a team building experience and improving staff morale.

Challenge Event

If you are interested in holding a challenge team building event for your staff or clients, this could be a Plane Pull, abseil or maybe a wing walk, then speak to Louise our Corporate Fundraiser who is always happy to discuss these type of ideas.



SHC -Working Zoom Party

Facilitated by your corporate fundraiser; ask questions and network. Join this networking opportunity and meet our hospice special guest to find out more about the team and what we do. It is a 1-hour event that will take place once a quarter.



Matched Funding

Many companies help support charities through a matched giving scheme, where they will match gifts donated by their employees. Some companies have formal schemes for matched funding, while others may consider each request on its own merits. In many cases, participating companies will match an employee's donation pound for pound, up to a set amount. A number of organisations will even double-match. This might be something your firm already offers or you might want to consider.

Payroll Giving

Introduced in 1987, Payroll Giving (or Give As You Earn) is a simple, tax-efficient scheme which allows employees to give money to a UK registered charity of their choice by having a deduction taken straight from their gross pay.

Every employer in the UK can start a Payroll Giving scheme, no matter the size of your business or industry type. There are lots of benefits.

Simple to run and easy to set up, it provides charities with a regular income and gives employees a tax break on the donations they make. There is no tax for the charity to claim back as no tax was deducted. Some companies match or part match their employee donations via Payroll Giving.

Donations are deducted from employees' gross pay before tax is deducted. This gives immediate tax relief on donations and means it costs less for your employees to donate. The table below gives some examples:

Your Payroll Giving gift	You pay (20% tax payer)	You pay (40% tax payer)	You pay (45% tax payer)	Charity receives
£10.00	£8.00	£6.00	£5.50	£10.00
£25.00	£20.00	£15.00	£13.75	£25.00
£50.00	£40.00	£30.00	£27.50	£50.00

www.salisburyhospicecharity.org.uk



Visit our website to download our PDF form for employers and employees or ask our corporate fundraiser Louise for some leaflets for your office.



Gifts in Kind

Gifts in Kind can save Salisbury Hospice a huge amount of money, by reducing our operating and fundraising event costs, we can spend more of our funds on delivering expert care with compassion and dignity to people in our region.

There are many ways you can help by donating equipment, services, expertise or even allowing us access to a venue free of charge.

Have you got any end of line or unwanted stock? Single items can be used as tombola, raffle or auction prizes for fundraising events held through out the year.

Did you know?

**If you donate unwanted stock to charity,
then your business can get tax relief.**

[gov.uk/tax-limited-company-gives-to-charity/equipment-and-trading-stock](https://www.gov.uk/tax-limited-company-gives-to-charity/equipment-and-trading-stock)

Christmas Tree Collection

January 2024

Would your company like to be involved in this incredible recycling initiative either by volunteering or supplying vans?

Our Christmas Tree Collection not only helps the environment by providing animal feed and compost to local farms but also raises significant funds for our hospice.

In 2023, over the three days we collected 1419 trees and raised over £24.5k. This year we aim to raise £26k.

Headline Sponsor Package £500

- Logo on Paid Social Media Advertising
- Logo on Correx Boards
- Logo on Flyers
- Logo in our Autumn/Winter Newsletter
- Mention in Press Releases
- Tagged Social Media Posts
- Logo on our website



Celebration Walk

22nd April 2023

This is a walk a celebration of our community. It offers the opportunity to step out together, in celebration of life present and those sadly passed. 500 participants.

Headline Sponsor £2,000.00

- Logo on T-shirts
- Logo and Link on our Website
- Logo on Billboards Advertising
- Logo on Paid Social Media Advertising
- Logo on Correx Boards
- Logo on Flyers
- Partnered Social Media Ads with Salisbury Journal
- Logo in our Spring/Summer Newsletter
- Mention in Press Releases
- Tagged Social Media Posts
- Logo on our Enews bulletin

Taken



Other ways to help:

- Marshalling the route
- Donation of food items for participants
- Helping spread the word about the event through your colleagues and on your social media pages

FUSE

19th May 2023

FUSE is the showcase with a difference, offering you an evening of entertainment, consisting of live music, casino games, fundraising, drinks and delicious nibbles, as well as an opportunity to win some amazing prizes! Tickets will be £10 per person. A unique evening, all about making connections and having fun. Headline sponsorship for this event has been taken for 2023.



Several sponsorship opportunities available. Please speak to Louise.



Salisbury Summer Fair

Saturday 5th August

A fun-filled family day out with main arena attractions, live music, fantastic shopping opportunities, locally produced food items, vehicle exhibits and childrens activities. 3500 people expected to attend this prestigious event.

Headline Sponsor Package

- Company logo on all advertising for the fair
- Mention on local radio ad
- Logo on Salisbury Journal online ads
- Logo on Salisbury Reds bus backs minimum 10 buses for 4 weeks
- Logo on local media print ads minimum of 2x 1/4 page ads
- Co-branded banner on the main stage
- Free corporate pitch max 9m x 9m
- Logo on local billboards and A1 correx boards
- Announcements in local press releases
- Logo and link on our website
- Advertising on our social media pages
- Announcements on main stage and arena PA system throughout the day
- 10x free tickets

Other exciting sponsorship packages available!



NEW

Wing Walk

Date: 3rd September 2023

Location: Henstridge Airfield

Registration Fee: £50

Fundraising Target: £800

Self-fund option: £750



Would you like to take on a new challenge to raise funds for the Salisbury Hospice Charity? We will be hosting a Wing Walking day at Henstridge airfield on Sunday 3rd September 2023.

To clarify, you don't actually walk on the wings of the plane. Instead, you are securely fastened into a seat which sits on the top wing of a biplane. From here you can enjoy spectacular views of the area surrounding Henstridge.



Whether you have jumped out of a plane, run a marathon, walked the Jurassic Coast or trekked Mont Blanc, or whether this will be your first challenge for the Salisbury Hospice Charity, this will be an unforgettable adventure.



Men on the Move 2023

NEW

We are delighted to introduce this new event, focussed specifically on the men of our community. Men are invited to march through Salisbury, starting and finishing at the Salisbury Rugby Club and visiting a number of traditional hostelries along the way. The event will start with a bacon butty and finishers will receive a pie and a pint, as well as a personalised pub map of Salisbury.



Headline Sponsor £2,000.00

- Logo on T-shirts
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- Partnered Social Media Ads with Salisbury Journal
- Logo in our Spring/Summer Newsletter
- Mention in Press Releases
- Tagged Social Media Posts
- Logo on our Enews bulletin

Taken



Other ways to help:

- **Marshalling the route**
- **Donation of food items for participants**
- **Helping spread the word about the event through your colleagues and on your social media pages**

Light up a Life

26th November 2023

Light up a Life is a free service held at St Thomas's Church, Salisbury for all in our community who wish to celebrate and remember the life of someone that is no longer with us.

Every year Light up a Life helps families to remember and celebrate the lives of those they have lost, at what is often a difficult time of year for the bereaved. At the event, individuals are invited to light a candle in memory of someone special. Each light symbolises and celebrates the life of the person. The service will include readings and carols, followed by mulled wine and mince pies.

Headline Sponsor Package £500

- Logo social media posts
- Logo on SHC website
- Logo and Ad in programme (min 1/4 page)
- Logo on paid social media advertising
- Pop up banner at the event (provided by you)



Other ways to help:

**Donations of gifts in kind including;
Mulled wine, mince pies and candles**

Croatia Trek

Date: 21st – 25th September 2024

Location: Croatia

Reg Fee: £250

Fundraising Target: £2500

Trek the Istria Mountain Trail in northern Croatia through lush green forested hills, vineyards and olive groves, in to Učka National Park, culminating in reaching the rocky summit of Mount Učka.

The challenging long days of trekking are rewarded with spectacular views over the River Mirna and across to Mount Učka. The trail meanders through ancient villages, past the ruins of Pietrapelosa Castle and through Hum, officially listed as the worlds' smallest town. The highest peak is Mount Učka at 1401m - equivalent to 11½ times the height of Salisbury Cathedral's spire!

Headline Sponsor Package £3,000

across 2 years, 2023 and 2024 advertising

- Free place with no commitment to fundraise
- Logo on SHC website
- logo on paid social media advertising
- Logo on trekker t-shirts
- logo on all social media recruitment and post mentions on SHC platforms
- Mention in press release

NEW



Other Business Opportunities

Recycle Your Ink Cartridges

Are you working from home?

Did you know that you can help us raise funds simply by recycling your ink cartridges via our Recycle4Charity programme?

For each inkjet cartridge recycled via the programme we will receive a donation, meaning you can help the environment whilst raising money for charity! To start, all you need to do is go to the address shown below and sign up for your free account. Register now at – <http://www.recycle4charity.co.uk/Register/C3889>



The Big Give

The Big Give is a match-funding scheme. Each year we look for pledges for our match-funding pot. Could your business pledge a donation?

Last year we raised over £41k for our Hospice at Home service and this year we would like to raise £60k!



Some of our current sponsors and partners

Boatwrights 
Estate Agents

TRETHOWANS
Law. As it should be.

**PARKER
BULLEN**
SOLICITORS

Vita
skin spa

Salisbury
radio


LLOYDS BANK

Reeve
the baker

care to make great food

luxury

bubble


CASA *fina*
- SALISBURY -
INTERIORS • LAMPS • GIFTS • ACCESSORIES

 **step**
associates

 **Nationwide**
Building Society

nucleus^o



women on
wednesday

GBIM
— GORE BROWNE —
INVESTMENT MANAGEMENT

WOOLLEY & WALLIS
FINE ART AUCTIONEERS EST. 1884



For more information contact
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www.salisburyhospicecharity.org.uk



Facebook: SalisburyHospice



Twitter: @SalisburySHC



Instagram: [salisburyhospicecharity](https://www.instagram.com/salisburyhospicecharity)



LinkedIn: [SalisburyHospiceCharity](https://www.linkedin.com/company/SalisburyHospiceCharity)

